

# HCADA NEWSLETTER

Hillsborough County Anti Drug Alliance, Inc.

March 2011

Convene • Collaborate • Plan • Change



## Save the Date

### "2011 Florida's Kids and Alcohol: A Regional Perspective on Substance Abuse"

In partnership with WEDU, and numerous community partners – a partnership of Suncoast Region Coalitions will host their Annual Town Hall Meeting on **April 7th at 5:30 pm** at the WEDU Studio in Tampa 1300 North Boulevard Tampa, FL 33607

For more information contact [livefree@operpar.org](mailto:livefree@operpar.org)

Discussion will surround underage alcohol use, binge drinking and prescription drug misuse and abuse in the Tampa Bay area.

If you have any specific questions you would like to see discussed, please send to [livefree@operpar.org](mailto:livefree@operpar.org)

## Thank You to the Community

HCADA would like to thank all of our members and collaborative partners -- both new and long term. HCADA is committed to a community collaboration and planning process that continues to make Hillsborough County a healthier and safer place for all of us to live. Thanks to your commitment and efforts we continue to be engaged in the work surrounding our State approved Community Action Plans around Alcohol Related Motor Vehicle Crashes, Underage Drinking and Prescription Drug Misuse/Abuse. Currently we are updating our 3<sup>rd</sup> priority problem needs assessment on the consequence of Juvenile Crime and are excited about working with you on this issue. The vision of Hillsborough County Anti-Drug Alliance is to strengthen community substance abuse and treatment efforts through advocacy, collaboration and coordination with all segments of the community.

We look forward to working with you on the issues facing Hillsborough County now and in the future.

## HCADA

### Mission Statement

*"Support and strengthen community substance abuse prevention/treatment efforts to eradicate the illegal use of alcohol and other drugs."*

### Upcoming HCADA Meetings & Events

- March 25, 2011 6:15pm at USF Walk Like MADD
- April 4, 2011 USF 2:00-5:00pm Public Health Fair – HCADA Prescription Drug Task Force
- April 7, 2011, 5:30 pm Regional Town Hall Meeting
- April 8, 2011, 4:30 pm Adolescent Substance Abuse Disorders and Brain Development FDLE Office on Lois
- April 11, 2011, 4:00 pm Tobacco Partnership
- April 19, 2011, 3:00 pm Tampa Alcohol Coalition
- April 30, 2011, Operation Medicine Cabinet
- May 12, 2011 12:00pm HCADA Prescription Drug Task Force Chair Helen Justice speak to staff and physicians about RX abuse
- May 23 2011, 12:00 pm PDATF, 1:00pm HCADA General Meeting

## Recent Findings

For current Hillsborough County youth drug trends, check out:

[2010 Hillsborough County Florida Youth Substance Abuse Survey Data](#)

With overall prevalence rates of 51.5% for lifetime use and 29.0% for past-30-day use, alcohol is the most commonly used drug among Hillsborough County middle and high school students.

## Events and Projects

- Hillsborough County SWAT
- Great American Smoke Out
- Health fairs in the schools, colleges and community
- Education through the media
- Be the Wall social marketing campaign
- Support underage drinking, DUI, tobacco and prescription drug law enforcement efforts
- Support responsible vendor training and Sheriff's SAVE program
- Support research on underage drinking, DUI and prescription drug prevention
- Staff "Be the Wall" booth at the Florida State Fair
- Tobacco Free Florida booth at the Florida State Fair
- Tobacco Free Partnership Hillsborough Open House and awards
- Tampa Alcohol Coalition collaboration with the Sheriff to present annual SAVE vendor award
- Provide trainings for HCADA members and community
- Meet with other coalitions across the State to educate legislators each year to assist them in advocating for laws and ordinances to eradicate drug, alcohol and all substance abuse from the State of Florida
- Advocate for local substance abuse programs
- Participate in Kidfest/Teen Expo every October
- Organize Operation Medicine Cabinet drug take-backs
- Co-Sponsor Underage Drinking Town Hall

## Milestones

- In 2009, we assisted the Florida Legislature by educating them through meetings, a white paper written by Helen Justice, now the Chair of the Prescription Drug Task Force within the HCADA, and educational pamphlets, and supported passage of the PDMP bill.
- In 2009, we were recognized by the Hillsborough County Commissioners for our work on the PDMP bill with coalitions across the state, and legislators.
- In 2010, HCADA and TAC advocated for underage drinking bills that raised the penalty for the second offense of providing or selling alcohol to a minor. The bills successfully passed and became a law.

## Resources



Be Clear, Be Firm, Be Consistent.  
Because they need you now  
more than ever.

[www.bethewall.com](http://www.bethewall.com)

## Partners in Change

Our Resources and Partners include:

Families of those who have suffered tragedies from the effects of substance abuse, Students, Parents, Community Leaders, area Service Providers, Abe Brown Ministries, Addiction Recovery Care of Tampa (ARC), Agency for Community Treatment Services, Bank of Tampa, The Centre, Community Traffic Safety Team Hillsborough, Department of Juvenile Justice, Family Justice Center, Florida Coalition Alliance, Florida Coalition for Alcohol Policy, Florida Council on Compulsive Gambling, Florida Department of Transportation, Goodwill, DUI Counterattack, Inc, Hard Rock Casino Tampa, Hillsborough County Dependency Drug Court, Organization Partners (Continued), Hillsborough Community College, Hillsborough County Schools, LiveFree Coalition, MADD Hillsborough, Medical Examiner Hillsborough, Pepin Distributing, Phoenix House of Florida, Prescription Drug Abuse Task Force, Public Defender's Office, Rehab After Work, State Attorney's Office, Stop Rx Drug Abuse, St. Pete Times Forum, Tampa Alcohol Coalition, Tampa Crossroads, Inc., Tampa Metro Treatment Center, Tobacco Free Partnership Hillsborough, USF FMHI, University of South Florida SEAT Committee, University of Tampa CARE committee, WTOG 44, Ybor City Development Corp, Healthy Start Zero Exposure Project, Zingo Tampa

## Promoting Community Change

Over the past five years, HCADA, along with other community coalitions across the State, has been participating in the Strategic Prevention Framework State Incentive Grant (SPF/SIG) to address substance abuse problems at the community level and learn the SARG (substance abuse response guide) process.

- HCADA uses the SPF/SIG "Public Health Model" to identify community substance abuse prevention needs and solutions. This initiative brings together the community to develop comprehensive solutions to their identified substance abuse problems.
- These problems are then addressed with strategies that are proven effective in promoting population level change.
- Members advocate for and support the use of evidence-based substance abuse prevention programs, practices, and policies.
- The coalition consistently monitors the progress towards meeting the identified goals which will lead to the population level change we need to see in our community.

## Contact Information

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