

**Hillsborough County Anti-Drug Alliance
Prescription Drug Abuse Task Force Meeting
Wednesday, August 26, 2009 @ Noon
Family Justice Center**

Attendees

Sonya Bufe – The Centre for Women
Sue Carrigan – HCADA, Executive Director
Cindy Cortelyou – DCF Substance Abuse
Claire Feagley – BayCare Behavioral Health
Jennifer Fuller – USF
Joey Giamfortone – Reckitt Benckiser
Helen Justice – DUI Counterattack

Lisa Hilko – LiveFree!
Andrew McFarlane - DACCO
Teresa Miller – StopRxDrugAbuse
Genie Short – PIP, HCADA Chair
Ellen Snelling – TAC, Co-Chair
Ben Tillis, Deputy – HCSO
Lisa Assetta – HCADA, Assistant

Opening (Sue Carrigan)

- Sue started the meeting by asking for introductions and then moved to the agenda

Speaker: Sergeant Tom Bobrowski/USFPD – Drug Evaluation and Classification Program (DECP)/Training and Certification of Drug Recognition Experts (DRE)

- Sergeant Tom Bobrowski was unable to attend/speak at today's meeting

Focus Group for PSA with Purdue Pharma (Andrew McFarlane)

- Andrew/DACCO informed that he engaged Purdue Pharma (PP) to move forward with the PSA per the feedback he received from the Focus Group
- PP informed Andrew of a stumbling block they encountered (issue with actor in current PSA) that prevented them from modifying it
- Andrew's outline regarding intent for the PSA to PP confirmed that the focus of the PSA is to be prescription drug abuse and not PP and that PP would not be mentioned in the ad (although the ad is to include a notice that PP is a contributor)
- Overall costs and plans were mutually agreed upon by Andrew and PP
- Teresa Miller, StopRxDrugAbuse/Parent expressed her concerns that the PSA would not promote, support, or condone/endorse PP in any way and inquired if there were other options for funding the PSA
- Sue advised her concerns are valid and that Andrew conducted a Focus Group for this purpose
- Jim Walker/HernandoCSO shared his success and suggestions with a PSA his county is running
- Others agreed that alternate funding could be researched

NOPE Candlelight Vigil on 10/29/09 (Ellen Snelling/Deputy Ben Tillis)

- Ellen invited Deputy Ben Tillis to the meeting to provide details about the upcoming NOPE (state-wide) Candlelight Vigil; its purpose is to increase awareness and bring media attention to the cause of preventing prescription drug overdose
- Deputy Tillis is working with Linda Unfried/MADD Hillsborough and they are in need of a venue, statistics, and family members of survivors or victims to participate as well as speakers for the vigil
- Sue offered to send information or requests via email to the PDA Task Force and help as needed
- The link to the NOPE website is <http://www.nopetaskforce.org/>

Prescription Drug Law Enforcement Update (Rep from Each County)

- Jim Walker/HernandoCSO shared statistics regarding overdose deaths (down first six months of this year) and case/arrest information from his county

**Hillsborough County Anti-Drug Alliance
Prescription Drug Abuse Task Force Meeting
Wednesday, August 26, 2009 @ Noon
Family Justice Center**

- He spoke to the St. Petersburg Times about this topic; Sue mentioned she recently spoke with Go Momma magazine regarding teens and drugs
- Jim met with the State Attorney's office regarding prescription drug death statistics and his next step is to meet with the county judges as it's important to identify whether a prescription drug offender has an addiction problem or is a dealer
- He will be absent for several months from September through January, 2010 in Quantico for special training
- Jim mentioned he received an acknowledgement to his application for the Governor's Prescription Drug Monitoring Oversight Task Force and Sue is to send a letter of recommendation for him on behalf of HCADA

Kidfest at MOSI on 10/3/09 (Sue Carrigan/Regina Birrenkott)

- Regina/Mendez Foundation said notices about Kidfest and the I Am Too Good for Drugs Walk have been sent to schools and she asked members to advise her if they know of private schools that would like to be involved
- Regina also wants to reach out to other coalitions to participate in Pasco, Pinellas and Hernando
- Volunteer groups such as the Boy Scouts are needed to help with the Walk and Kidfest and Regina is also looking for contacts at USF; Jennifer Fuller offered to assist with finding student groups to help
- Information about Kidfest is on the HCADA website
- The Tobacco-Free Florida van is coming to Kidfest
- There were 5000 participants at Kidfest last year

Other Items

Dr. Miguel's Email regarding Public Forum on 8/26/09 (Sue Carrigan)

- Sue reviewed an email Dr. Miguel sent to the PDA Task Force regarding a meeting of the pain clinic regulation portion of the recently passed Prescription Drug Monitoring Bill (SB462) that is to be held on 8/29 at the Tampa Airport Marriott at Noon
- Dr. Miguel asked for participation from the PDA Task Force and Sue asked all who could to support him/this initiative and attend
- To be placed on the agenda you may sign in at the meeting and Dr. Miguel stressed the importance and value of input from non-physicians

Home Instead Senior Care Operation Medicine Cabinet on 9/25/09 (Sue Carrigan)

- Home Instead Senior Care is sponsoring a prescription drug drop-off on 9/25 at the Florida Aquarium from 8:00 am to Noon
- For more information, contact Lea Kerr or Kristi Campbell at 813.684.1972

Report on Meeting with the National Drug Czar on 8/12/09 (Helen Justice)

- Helen Justice/DUI Counterattack attended the meeting called by the National Drug Czar to obtain information about the Prescription Drug Monitoring bill to bring back to President Obama
- Helen summarized the highlights of the meeting including discussions surrounding the reasons why the bill did not pass prior to this legislative year, how the FMA's endorsement helped, the eKASPER system, NASPER and the Harold Rogers Program funding, the hacker incident in Virginia, and the PMIX system
- Along with Helen, Representative Kurt Kelly, Marylynn Ulrey/DACCO, Claude Shipley/FODC and others participated on the panel

**Hillsborough County Anti-Drug Alliance
Prescription Drug Abuse Task Force Meeting
Wednesday, August 26, 2009 @ Noon
Family Justice Center**

- Helen spoke with several panel members that would be happy to present to HCADA: Dr. Lora Brown (Interventional Pain Medicine Specialist), Pepper Wakeland (Pharmacist), and Cindy Harney (Survivor/Family Member); Helen provided their contact information to Sue
- Next steps are to work toward getting grant funding and Sue commented there is to be grant money available in the area of prescription drug abuse
- Sue is to ask Claude Shipley to attend an upcoming PDA Task Force meeting and inform members of further details and updates
- Sue also plans to bring a logic model she wrote to the next PDA Task Force meeting for review and feedback

Next Meeting Date and Agenda

- The next regular meeting of the task force is scheduled to be held at Noon on Wednesday, September 23rd at the Family Justice Center (prior to the HCADA General Membership Meeting)