



## ACCOMPLISHMENTS 2009-2010

- TFPH expanded membership by 133% during 2009 and developed Partnership newsletter with distribution to local, state, and federal policy and decision makers.
- TFPH met with the Buyer Coordinator for Sweetbay Supermarkets to educate the chain on Hillsborough County's placement ordinance. Sweetbay was very receptive and will ensure all Hillsborough County stores comply by the end of 2010.
- TFPH recognized four (4) community agencies: The Hillsborough Sheriff's Office, Children's Board, Avis Budget Global, Inc., and USF Health. These organizations were honored for vision, leadership, and boldness in creating smoke free policies for their organizations.
- TFPH estimated 48,732 people will be impacted due to tobacco policies that have been adopted or strengthened in Hillsborough County 2009/2010.
- TFPH partnered with The Bureau of Tobacco Prevention Programs and Robertson Consulting Group, Inc. to develop a tobacco assessment tool for Hillsborough County.
- TFPH partnered with Hillsborough County Health Department to recruit and train 18 SWAT advisors (**S**tudents **W**orking **A**gainst **T**obacco) in middle and high schools.
- TFPH provided trainings for resource officers in the schools on the current Florida Statue and citations given to teens under 18 caught with tobacco products.
- TFPH surveyed 600 students at University of Tampa to determine interest in campus becoming a Smoke-Free Campus.
- TFPH participated in four community events educating approximately 25,000 people on the dangers of candy flavored tobacco products.
- TFPH hosted 5 event locations for the Great American Smoke-Out that impacted thousands of people to quit smoking for the day and perhaps for good.
- TFPH partnered with Channel 10 and the Tampa Tribune to promote on the air and in print media promoting the Florida Quitline, Tobacco Coalition and the Great American SmokeOut.
- TFPH provided tobacco cessation programming and additional connection of services for worksites, as well as evaluate worksite tobacco policies.
- TFPH facilitated leadership training on ways BIG tobacco targets youth. Over 50 middle and high school teens were in attendance at this training.
- TFPH partnered with legislative office to assist students in the "Ought To Be a Law" program geared toward creation and passage of a Smoke Free Car Bill and connected tobacco partnerships throughout the state to this initiative. Other coalitions were invited to participate.
- TFPH connected with Healthcare Providers to educate for policy and systems change by effectively connecting patients to the Florida Quitline.