

Hillsborough County Anti-Drug Alliance (HCADA)
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M e e t i n g N o t i c e

Date: 26 July, 2010
To: HCADA Members
From: Jack Feinberg
Re: Meeting Information

We hope to see you on July 28, 2010 at the ***Family Justice Center*** (9309 N. Florida Ave, Tampa, 33612). We ask that you take a few moments to review the enclosed materials before the meeting.

The General Membership meeting will begin promptly at 1:00 pm to 2:00 pm.

Please mark your calendar with the following upcoming meeting dates.

Board Meeting dates: 1:00 pm to 2:30 pm

August 25, 2010
October 27, 2010
December 8, 2010

Community Meetings dates: 1:00 pm to 2:00 pm

September 22, 2010
December 8, 2010

Agenda

July 28, 2010
1:00 pm to 2:00 pm
Family Justice Center
Tampa, Florida

Meeting called by:	Hillsborough County Anti-Drug Alliance	
Type of meeting:	General Membership Meeting (Open to All Members)	
	Agenda Topics	
	Introductions and Sign-In	Sonya Bufe/Group
	Approval of Minutes (May 2010)	Sonya Bufe
	HCADA Workgroup	Sonya Bufe
	System Navigator Advertising and Title 4	Sonya Bufe
	Kidfest 2010	Sonya Bufe
	Board and Executive Committee Nominations	Sonya Bufe
Committee Reports	Grants/Fundraising	Sonya Bufe
	Marketing/PR	Sonya Bufe
	Prevention/Education	Regina Birrenkott
	Public Policy Prescription Drug Abuse (PDA) Task Force Operation Medicine Cabinet	Mark Ware Helen Justice Sonya Bufe
	Tampa Alcohol Coalition (TAC)	Ellen Snelling
	Students Working against Tobacco (SWAT)/ Tobacco Free Partnership	Laurie Ellston & Dotti Groover-Skipper
	Old Business	Sonya Bufe
	New Business	Sonya Bufe
	Board Adjourns	Sonya Bufe
Resource person:	Jack Feinberg Jfeinberg@phoenixhouse.org	

Chair: Sonya Bufe (Acting Chair)
Vice Chair: Sonya Bufe
Treasurer: Rich Woytowich
Secretary: Jack Feinberg

Vision: To strengthen community substance abuse prevention and treatment efforts through advocacy, collaboration, and coordination with all segments of the community.
Mission: Develop a data driven long term strategy to reduce substance abuse by promoting collaboration among coalition members and community partners.

CONFLICT OF INTEREST POLICY

shall state their reasons for abstention prior to discussing an action item, and the abstaining member will refrain from any oral or written communication attempting to influence a decision on the item in question.

**HILLSBOROUGH COUNTY ANTI-DRUG ALLIANCE
GENERAL MEMBERSHIP MEETING
May 26, 2010**

Call to Order:

Sonya Bufe opened the meeting at 1:04pm. Introductions were made. Mark Studstill's family were guests to this meeting.

Secretary: The March 24, 2010 minutes were read. Ellen Snelling motioned to approve with no corrections, seconded by Rich Woytowich, unanimously approved and carried.

Mark Studstill Award of Excellence – Marcy Lippincott/Goodwill spoke about how special Mark Studstill was to her personally as a boss and mentor and how her goal is to honor him by honoring others in his community with this award. Mark was a member of the HCADA board and his family and friends attend this HCADA meeting each year to celebrate him and be a part of his ultimate goal to work with policy and legislation for prescription drug abuse and treatment. Marcy asked Judge Espinosa to say a few words about Mark and then gave him the award of excellence for his work in the community of substance abuse and his special treatment of family and individuals that helps keep Mark's memory alive.

Committee Sign-Ups – Sonya asked members interested in being a part of a committee to sign up. HCADA depends on committees to get the work of HCADA done. Primary committees are Finance and Sustainability, Prevention and Education (includes PR/Marketing and Public Policy), the Tampa Alcohol Coalition (TAC) and the Prescription Drug Abuse Task Force. The Marijuana Task Force was added as an Ad-Hoc committee because this issue is coming to our doorstep. The media is normalizing it and states are legalizing it. Dottie Groover-Skipper informed that the tobacco offender class held at the courthouse is revising the curriculum with help from experts in the field to incorporate facts about marijuana.

Grants/Fundraising – Sonya reported she is waiting to hear about the status of grants already submitted such as the DFC Grant (included with DACCO for a needs assessment) and TAC's concept paper for the FDOT Grant. Sonya asked members to advise her or Rich Woytowich if they come across other opportunities for funding.

Marketing/PR – commercials recently ran for the PPG Grant.

Prevention/Education – Andrew McFarlane/DACCO reported he was sent official notice regarding reduction of overall funding. The PE committee is doing some marketing as part of the grant and is creating laminated contact cards with contact information for the Systems Navigator, a 24/7 person to call if a family needs help with treatment. The information is also on the HCADA website. Sonya is to check with Jack Feinberg regarding creating bookmarks or magnets. Sgt. Bobrowski/USFPD is to talk with his resource officers over the summer and the cards would be helpful for him to have on hand.

Prescription Drug Abuse (PDA) Task Force – the committee is working on a logic model and is to utilize data from DUI Counterattack's survey. SB 2272 (re: pain clinics), sponsored by Senator Fasano, passed and is currently waiting for the Governor's signature to be signed by 6/5/10. Summary information could be requested from treatment agencies, DCF/Central Florida, DACCO, ACTS, etc. as a history of primary substances, including prescription drugs are part of their assessment. Sonya is to mention this to Helen Justice.

Public Policy – Ellen Snelling attended the meeting for the emergency county ordinance to speak and support stopping the pill mills. A narcotics’ officer from HCSO and parents, etc. were also heard. The ordinance passed unanimously 7-0 within 30 minutes. The next day, the Tampa City Council passed a similar ordinance. Enforcement actions have already begun and some pain clinics are being closed down. There has been media coverage on this topic. The clinics are now required to register, list the physician and follow other rules. Application fees apply. Code enforcement is to do compliance checks and violations are a misdemeanor subject to fines and jail. Sonya commented she is pleased to see Hillsborough County take this step forward. She mentioned that the video OxyContin Express, a documentary that depicts how prescription drugs are purchased illegally, is being used as a “how to” by prescription drug abusers. A member asked if faith-based organizations would be exempt from this ordinance and therefore be able to dispense medication and Ellen said there are few exceptions.

Operation Medicine Cabinet (OMC) – OMC took place in four counties last year and is now a state initiative. Four dates are already confirmed with Home Instead and are to be posted on a special OMC website www.operationmedicynecabinetfl.org.

Tampa Alcohol Coalition (TAC) – Ellen informed that the next meeting is to take place on 6/15 at the TPD at 3:00pm. The SARG Grant is wrapping up at the end of June and a fundraiser is to be discussed. The purpose of the grant is to reduce alcohol crashes in 18-27 year-olds. Ellen described the campaigns that were created with the help of student focus groups at UT. Each campaign has a website, e.g. www.dontbethatduiguy.com with safe ride information. Other components of the campaigns include print and bathroom stall ads, posters for universities and TV and radio ads. If TAC is awarded the FDOT grant, these efforts are to continue. The Walk Like MADD event is to take place on 6/4 at USF at 7:00pm to raise awareness about impaired driving. Those interested in participating are to contact Ellen.

Tobacco Free Partnership (TFP) – Dotti Groover-Skipper reported that Laurie Ellston is to present to the American Cancer Society. Dr. Victor DeNobel, a whistle-blower on tobacco companies, is to speak to middle and high schools in Hillsborough and Manatee Counties. The Stomp It Out contest with youth was a huge success. Videos and posters with tobacco information were entered into the contest and over 1400 voted for a winner. Results are posted on Channel 10’s website. The TFP is working with different companies and organizations such as DUI Counterattack to set up Breathe Easy Zones where smoking is not allowed within 25 feet of an entranceway. Tampa General Hospital is to go smoke-free/tobacco-free on January 1st and a Dance Your Ash Off event to promote this initiative is to take place on 6/30. Dotti presented to the Hillsborough County Medical Association’s Executive Council (30 physicians) and provided them with a Clinician’s Guide to Tobacco to use as a model with patients as well as Quit Line information. It was well-received and they requested HCADA’s logo to be placed on their website, an article to be written for 1500 physician members in Hillsborough County and a brochure that lists the background of HCADA and its task forces (this would be great marketing). The next TFP meeting is to take place on 6/14 at the Family Justice Center at 4:00pm.

Old Business – None.

New Business – Joy Winheim/Francis House informed members of an upcoming bowling fundraiser. Participants can sponsor a lane or sign up for individual or team bowling. Prizes are to be awarded for the most funds raised and high bowler, etc. Visit www.strikoutforaids.org for more information. Their 20th anniversary celebration is to take place on 8/20 at the Ritz Ybor from 7:00-10:00pm and all are invited.

Adjournment:

A motion was made by Joy Winheim to adjourn, seconded by Rich Woytowich and unanimously approved to adjourn the general membership meeting at 2:00pm. The next HCADA General Membership meeting is to take place on July 28th at 1:00pm and the next HCADA Board meeting is to take place on June 23rd at 1:00pm.