

Hillsborough County Anti-Drug Alliance (HCADA)
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Meeting Notice

Date: 25 January, 2010
To: HCADA Members
From: Jack Feinberg
Re: Meeting Information

We hope to see you on January 27, 2010 at the ***Family Justice Center*** (9309 N. Florida Ave, Tampa, 33612). We ask that you take a few moments to review the enclosed materials before the meeting.

The General Membership meeting will begin promptly at 1:00 pm to 2:00 pm.

Please mark your calendar with the following upcoming meeting dates.

Board Meeting dates: 1:00 pm to 2:30 pm

February 24, 2010 (12:00-1:30 pm)
April 28, 2010
June 23, 2010
August 25, 2010
October 27, 2010
December 8, 2010

Community Meetings dates: 1:00 pm to 2:00 pm

March 24, 2010
May 26, 2010
July 28, 2010
September 22, 2010
December 8, 2010

Agenda	January 27, 2010 1:00 pm to 2:00 pm Family Justice Center Tampa, Florida	
	Meeting called by: Hillsborough County Anti-Drug Alliance	
Type of meeting: General Membership Meeting (Open to All Members)		
Agenda Topics		
	Introductions and Sign-In	Genie Short/Group
	Approval of Minutes (October 2009)	Genie Short
Speakers	Amethyst Respite Center (ARC)	Cris Riviere/Program Director
	Regional Council Survey Results/Hills Cty	Linda McKinnon/CFBHN & Mary Lynn Ulrey/DACCO
Committee Reports	Grants/Fundraising	Genie Short
	Marketing/PR	Genie Short
	Prevention/Education	Regina Birrenkott
	Public Policy	Mark Ware
	Prescription Drug Abuse (PDA) Task Force	Helen Justice
	Tampa Alcohol Coalition (TAC)	Ellen Snelling
	Students Working against Tobacco (SWAT)/ Tobacco Free Partnership	Laurie Ellston & Dottie Groover
	Old Business	Genie Short
	New Business	Genie Short
	Board Adjourns	Genie Short
Resource person:	Jack Feinberg Jfeinberg@phoenixhouse.org	

Chair: Genie Short
 Vice Chair: Sonya Bufe
 Treasurer: Rich Woytowich
 Secretary: Jack Feinberg

Vision: To strengthen community substance abuse prevention and treatment efforts through advocacy, collaboration, and coordination with all segments of the community.
Mission: Develop a data driven long term strategy to reduce substance abuse by promoting collaboration among coalition members and community partners.

CONFLICT OF INTEREST POLICY shall state their reasons for abstention prior to discussing an action item, and the abstaining member will refrain from any oral or written communication attempting to influence a decision on the item in question.
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**HILLSBOROUGH COUNTY ANTI-DRUG ALLIANCE
GENERAL MEMBERSHIP MEETING
October 28, 2009**

Call to Order:

Genie Short opened the meeting at 1:05pm.

Secretary: The August 26, 2009 minutes were read with no corrections. Sonya Bufo motioned to approve, seconded by Mark Ware, unanimously approved and carried.

Presentation – Karen Belanger is the Program Manager at the National Drug Free Workplace Alliance/Drug Free American Foundation, Inc. She spoke about how there is no cost to set up a Drug Free Workplace. This program helps prevent on-the-job injuries, substance and alcohol abuse in the workplace and subsequently reduces business costs. Enrolled businesses can reduce their Florida workers' compensation insurance premiums by 5%. Their online training program at www.ndwa.org is free for businesses and includes a parent module. There is a simple form to sign up as a Drug Free Workplace and Karen has a toolkit for coalitions to help them encourage local businesses/agencies to do so. Many Drug Free Workplace programs are integrated with Safe and Healthy Workplace initiatives and wellness programs. Email Karen to request a parent resource guide and a PowerPoint presentation for their program. Her associate Amy Ronshausen/Save Our Society could not attend this meeting but is to speak at an upcoming meeting about her role with pro-drug legislative tracking/lobbying.

kbelanger@dfaf.org or 727.471.0009, websites www.dfaf.org and www.ndwa.org

Grants/Fundraising – Genie Short reported that the SARG/TAC grant was renewed. The Department of Health Tobacco grant is going well as the first quarterly report submitted was approved. Genie mentioned there is an RFP available from the health department for tobacco and obesity grants that involves a component to work with substance abuse and mental health agencies. The contact is Walter Nile at the Hillsborough County Health Department 813.307.8015. Genie is to send the RFP to HCADA members. Laurie Ellston is to do outreach for a gambling grant. HCADA has approval from SAMHSA for a STOP grant and Genie is to apply in January for the DFC and STOP grants. Work on the PPG grant has commenced and Andrew McFarlane/Jack Feinberg provided an update. The first round of funding is to be used to target schools/teachers via programs with the Mendez Foundation, Parenting Wisely (DACCO) and Be The Wall. The second round of funding is to be used to focus on the impact of alcohol use and there are plans to partner with USF and UT in this effort. Marketing, including the use of social media, is to play an important part. An educational insert is to be prepared for the St. Pete Times and the Tampa Bay Times and is also to appear online on Metromix. Phoenix House is to provide the Systems Navigator piece of the grant to HCADA for the website www.hcada.com.

Fundraising – the golf tournament fundraiser is to be held on November 13, 2009. Jim Downum provided an update that registration for the tournament is slow. A flyer for the tournament is to be forwarded to Dr. Nucci's contact list. Law enforcement participants are to receive a 10% discount. The roast fundraiser is to take place on April 1, 2010 with another golf tournament on April 2, 2010.

Marketing/PR – See Fundraising.

Prevention/Education – Regina Birrenkott was unable to attend due to prior commitments.

SAMHSA Survey – Genie asked members to complete a collaborative leadership survey per SAMHSA’s request to obtain coalition feedback. Genie is to report on the results.

Public Policy/PDM Bill – Mark Ware expressed concern over the issue of potential of legalizing marijuana use and its effect on grow houses. The Florida Department of Health is seeking vendors to create the Prescription Drug Monitoring System. Jim Walker/Hernando County Sheriff’s Office and Prescription Drug Abuse (PDA) Task Force Member applied and HCADA sent a letter of recommendation on his behalf. The PDA Task Force is considering a PSA with Purdue Pharma to help educate and prevent drug abuse in our community; more to follow at the next meeting.

Tampa Alcohol Coalition – Ellen Snelling reported that USF and DUI Counterattack are helping with SARG projects such as a marketing campaign and survey. Ellen is to speak with a TBT reporter for his story on Halloween/Guavaween. With daylight savings time falling on Halloween this year, there is an extra hour of celebrating. UT and others in the community are preparing in advance for safety solutions. The next TAC meeting is to be held on November 17th, 3 pm, Tampa Police Department. The speaker is to be Dr. Julia Pearson, Toxicologist at the Hillsborough County Medical Examiner’s office. TAC members DABT/Pepin are to hold an educational/awareness training for local bar/club promoters. There are to be major changes at this year’s Gasparilla including an increase in law enforcement in neighborhoods, no open containers and zero-tolerance for underage drinking. A SARG training is to be held on October 30th, Noon-2 pm, UT. The speaker is Dr. Alex Waggoner/UF on the topic of the effects of alcohol price on alcohol-related consequences. The 3rd Annual Ride for Ron (Sergeant Ron Harrison) is to take place on October 31st, 1 pm, USF. Donations go to MADD. Ellen/TAC are in support of two house bills concerning alcohol sales to underage and open house parties (they secured a house sponsor for this bill today). A NOPE Vigil is to take place at Largo Central Park, Pinellas County on October 29th, 6:30 pm. A DUI Checkpoint is to be set up at UT following the NOPE Vigil.

SWAT – Laurie Ellston informed members of a new dissolvable tobacco product by RJ Reynolds. It has been test-marketed in Columbus, Ohio and is to appear in the Tampa Bay area next. SNUS, a new spitless tobacco product by Camel, is currently available. Laurie is to send an alert to the schools about these products. The Tobacco Free Partnership’s (TFP) role is to educate the community about tobacco as well as impact policy change. TFP is to hold an open house on November 9th, 4 pm, Family Justice Center. They are to honor three organizations for their smoke free efforts – HCSO, Avis Budget, Global Inc. and The Children’s Board. Moffit and the Lowry Park Zoo were the first to become smoke free in Hillsborough County. Others such as Media General, Shriners’ Hospital and Brandon Regional Hospital have plans to become smoke free in 2010. A membership drive is forthcoming. TFP released their first newsletter.

Old Business – None

New Business – None/Happy Thanksgiving!

Adjournment:

A motion was made by Laurie Ellston to adjourn, seconded by Sonya Bufe and unanimously approved to adjourn the board meeting at 2:11pm.