

Hillsborough County Anti-Drug Alliance (HCADA)
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M e e t i n g N o t i c e

Date: 19 September, 2010

To: HCADA Members

From: Sonya Bufe

Re: Meeting Information

We hope to see you on September 22, 2010 at the ***Family Justice Center*** (9309 N. Florida Ave, Tampa, 33612). We ask that you take a few moments to review the enclosed materials before the meeting.

The General Membership meeting will begin promptly at 1:00 pm to 2:00 pm.

Please mark your calendar with the following upcoming meeting dates.

Board Meeting dates: 1:00 pm to 2:30 pm

October 27, 2010
December 8, 2010

Community Meetings dates: 1:00 pm to 2:00 pm

December 8, 2010 (Combined with board meeting)

Agenda

**September 22, 2010
1:00 pm to 2:00 pm
Family Justice Center
Tampa, Florida**

Meeting called by:	Hillsborough County Anti-Drug Alliance	
Type of meeting:	General Membership Meeting	
	Agenda Topics	
	Introductions and Sign-In	Sonya Bufe/Group
	Approval of Minutes (July 2010)	Sonya Bufe
	Recognition of Bob Holm	Sonya Bufe
	Celebrate Recovery Month	Sonya Bufe
	Experience, Strength and Hope	Brian Rushing
	Kidfest 2010	Sonya Bufe
	Board Elections	Sonya Bufe
Committee Reports	Finance and Sustainability	Sonya Bufe
	Prevention/Education	Regina Birrenkott
	Prescription Drug Abuse (PDA) Task Force	Helen Justice
	Tampa Alcohol Coalition (TAC)	Ellen Snelling
	Tobacco Free Partnership	Laurie Ellston & Dotti Groover-Skipper
	Old Business	Sonya Bufe
	New Business	Sonya Bufe
	Board Adjourns	Sonya Bufe
Resource person:	Sonya Bufe SBufe@cfwtampa.org	

Chair: Sonya Bufe (Acting Chair) Vice Chair: Sonya Bufe
Treasurer: Rich Woytowich Secretary: (Open Position)

Vision: To strengthen community substance abuse prevention and treatment efforts through advocacy, collaboration, and coordination with all segments of the community.

Mission: Develop a data driven long term strategy to reduce substance abuse by promoting collaboration among coalition members and community partners.

CONFLICT OF INTEREST POLICY

shall state their reasons for abstention prior to discussing an action item, and the abstaining member will refrain from any oral or written communication attempting to influence a decision on the item in question.

**HILLSBOROUGH COUNTY ANTI-DRUG ALLIANCE
GENERAL MEMBERSHIP MEETING
July 28, 2010**

Call to Order:

Sonya Bufe opened the meeting at 1:14pm. Introductions were made.

Secretary: The May 26, 2010 minutes were read. Laurie Ellston motioned to approve with no corrections, seconded by Andrew McFarlane, unanimously approved and carried.

HCADA Workgroup – Sonya told members she would like to form a Workgroup to take an active leadership role in HCADA events such as Kidfest, National Night Out and Operation Medicine Cabinet, etc. Members that are interested were asked to email their information to Lisa Assetta or to place a note of interest on the sign-in sheet.

System Navigator Advertising and Title 4 – The Systems Navigator (SN) position was created through the PPG Grant. It has been in place for almost one year but is not being implemented and utilized as much as HCADA would like. The SN provides a “24/7” referral network service that helps connect families struggling with substance and alcohol abuse to appropriate services in the community for treatment. Advertising and a new name for the position could be a way to generate awareness about the service. Currently, the SN phone number is posted on the HCADA website. Members discussed additional ways to gain exposure for the SN such as a commercial on You Tube, posting links to the SN on other websites, creating wallet cards with SN information and making them available in the courts to hand out as a resource guide and sending out a press release to announce the service. Sonya asked members for their input regarding ideas for advertising or a more descriptive and “friendly” name for the position so parents and others that need help would be more open to calling/using the service. Sonya stated some money has been allotted in the budget for advertising. A member suggested the name Hillsborough Hope Line. Anyone with ideas for names is encouraged to email Lisa or Sonya.

Kidfest 2010 – Sonya announced that Kidfest is to take place at MOSI on October 2nd. The walk begins at 9:00 am and Kidfest starts afterward. HCADA is to have a table and is looking for vendors for the tables and for volunteers. If you are interested, please let Sonya know.

Board and Executive Committee Nominations – Nominations for Board and Executive Committee members are to take place at the next General Membership meeting on September 22nd. Members that would like to be part of the board or know of someone else that might be interested are encouraged to attend the September meeting and to let Sonya know. The two positions open on the Executive Committee (to be elected in October) are those of Chair and Secretary. These two-year terms are to begin in January, 2011.

Grants/Fundraising – HCADA is to be notified of the status of the two outstanding grants (DFC and FDOT) that HCADA has applied for sometime in September.

Marketing/PR – The next new marketing effort for HCADA is to be for the Systems Navigator. Upcoming PR events include a table at the National Night Out in Temple Terrace (8/3), the Operation Medicine Cabinet statewide prescription drug takeback day (8/21) and Kidfest (10/2). Members can help promote HCADA by volunteering.

Prevention/Education – All coalitions in the Suncoast Region met with DCF at the end of June to work with Central Florida and establish a committee in Hillsborough County to help

identify needs/gaps in services and determine where funding is to be directed. These funds are to help coalitions with items such as needs assessments and social media campaigns. A contract was signed on June 30th to provide a regional perspective and their mutual goal/vision is to serve as a meeting place for all coalitions to come together and share resources to help make them go further. Becky Todd is the Program Manager for Prevention with Central Florida and is to work with the prevention providers and coalitions.

Public Policy – Stephania Wilson is the Executive Director of the Florida Prescription Drug Monitoring Program (PDMP) Foundation, a direct support organization with the Florida Office of Drug Control. She was present to speak with HCADA members about how the foundation was put in place due to the prescription drug abuse epidemic. She explained that the PDMP passed without state funding which is needed to implement and sustain the program. Stephania is reaching out to coalitions, pharmacies, doctors, health systems, communities and individuals in Florida (and other states) for donations and funding. They are in the beginning stages of funding the software program needed for the PDMP. After the meeting, Stephania is to travel to Sarasota where she is to tour Sarasota Memorial Hospital and see prescription drug-addicted infants. In August, she is to be in Collier County. She urged members to “get the word out” to stakeholders in the community that might consider private fundraising as well as to individuals. Stephanie thanked everyone for their support. For more information, email info@flpdmpfoundation.com or contact Stephania directly at swilson@flpdmpfoundation.com with your ideas and questions.

Sonya advised members that a meeting of HCADA and the Florida Office of Drug Control took place on June 29th at UT. 17 people attended including Director Bruce Grant, Commissioner Rose Ferlita and the Honorable Judge Espinosa. HCADA and its committees had the opportunity to present their strategy and accomplishments. Director Grant said he was impressed with HCADA’s efforts, then provided his statewide feedback and expressed his readiness to help HCADA in any way he can. As a result of this meeting, the Department of Health contacted us with a request to become a member of HCADA. Minutes from this meeting are available.

Operation Medicine Cabinet (OMC) – A statewide prescription project drug drop is to take place in several counties on August 21st from 8:00 am to Noon. There are three locations in Hillsborough County at Sweetbay’s in Tampa. Local law enforcement is to be present. Sonya advised a flyer with details is to be emailed to everyone. Press releases are also planned to inform the community of this event.

Tampa Alcohol Coalition (TAC) – Ellen Snelling reported the last TAC meeting took place on July 20th at the Tampa Police Department. Two speakers informed members about doctor shopping and fake MRI’s/prescriptions being used to obtain prescription drugs. Trends in narcotics were also discussed (the number one abused drug is Oxycodone). Law enforcement believes the PDMP is going to be helpful but funds are still needed to implement it. Statistics show that seven people each day are dying in Florida due to prescription drug abuse, including several per day in Hillsborough County. The next meeting is to be held on August 10th at the Campus Lodge Apartments. These apartments provide student housing and one of the UT student residents contributed to the “Don’t Be That DUI Guy” campaign. Ellen plans to give an award to Alex (the UT student) and to the apartments for being proactive in other ways, such as inviting a Sheriff’s deputy to their complex to talk with parents and students about alcohol and drug abuse. A DUI checkpoint is to be held on July 30th in the Sweetbay parking lot on 56th Street. Ellen distributed the Profile of Drug Indicators report. Ellen attended the Community Traffic Safety Team meeting, a statewide meeting where Hillsborough County agencies received awards. The

"Don't Be That DUI Guy" campaign is ongoing, including a TV spot that is to air. Bathroom ads for this campaign started this month and there are 30 placements. Please contact Ellen if you are interested in seeing the complete list of locations, including Peabody's, The Dallas Bull and The Green Iguana.

SWAT/Tobacco Free Partnership (TFP) – Laurie Ellston and Dottie Groover-Skipper reported. A new grant period is to begin July 1st. 11 middle school and 15 high schools are participating in SWAT. A meeting was held with school Resource Officers to issue citations to students that smoke at school. Another meeting was held with Commissioner Rose Ferlita's aids to talk about candy-flavored tobacco that is marketed toward teens. The TFP received 5 support letters and 672 petitions to ban the sale of candy-flavored tobacco. They are looking for a resolution to this county-wide problem, such as an ordinance that could be more enforceable. The next TFP meeting is to take place on August 9th at the Family Justice Center at 4:00pm.

Old Business – None.

New Business – Rhiannon Capling would like to see HCADA do something as a group to reach people and create more awareness in the community about prescription drug abuse, potentially by using the media as a resource. She shared her thoughts that it will take a "movement" to raise the awareness level as the average person doesn't know this is an issue.

Gina Firth informed members about situation involving a UT student to take a leave from school for medical withdrawal due to prescription drug addiction issues. The student has legitimate pain and mental health issues and is receiving care from a pain clinic without psychiatric care. Gina said this is an issue UT has had to deal with a lot with students that are still functioning in school but need help. Members offered suggestions regarding treatment and resources. Sonya recommended a prevention-focused program called "Lock Your Meds" that helps educate parents and families and provides avenues to help. Sonya added this is why the Systems Navigator piece is important in order to connect good resources with those in need.

Ellen advised the Community Traffic Safety Team receives a grant every year and is to receive Board approval at their next meeting on August 25th. Voting is to take place online.

Sonya's final announcement was that Jack Feinberg resigned from his position of Secretary for HCADA. He recently opened multiple facilities in multiple states which requires extensive out-of-state travel on his part. Jack remains an HCADA member.

Adjournment:

A motion was made by Laurie Ellston to adjourn, seconded by Gina Firth and unanimously approved to adjourn the general membership meeting at 1:57pm.